



Somatix® Listed as One of Red Herring Top 100 North America 2018

Digital Health Company, Pioneer of Gesture Detection-based RPM Solution, Recognized by Tech Industry Award Icon

July 2, 2018 – NEW YORK, New York – [Somatix](#), the real-time gesture detection company, announced today it has been selected among the Red Herring [Top 100 North America](#), a list honoring the year's most promising private technology ventures from the North American business region.

Companies were judged by industry experts, insiders and journalists on a wide variety of criteria, including financial performance, innovation, business strategy and market penetration. Winners ran the gamut of verticals, from fintech and marketing to security, IoT, healthcare and many more.

Red Herring's editors have been evaluating the world's startups and tech companies for over two decades. It gives them the ability to see through the industry's hype, to pick firms that will continue on a trajectory to success. Brands such as Alibaba, Google, Kakao, Skype, Spotify, Twitter and YouTube have all been singled out in Red Herring's storied history.

"2018's crop of Top 100 winners has been among our most intriguing yet," said Alex Vieux, chairman of Red Herring. "North America has led the way in tech for so many years, and to see such unique, pioneering entrepreneurs and companies here in California, which is in many ways the heartland of the industry, has been a thrilling experience."

"What has excited me most is to see so many people forging niches in high-tech and cutting-edge sectors," added Vieux. "Some of the technical wizardry and first-rate business models on show here at the conference has been fantastic. We believe Somatix embodies the drive, skill and passion on which tech thrives. Somatix should be proud of its achievement: the competition was incredibly strong."

"We are proud to receive this recognition as the first company to realize that precision tracking of hand gestures is key to determining, sorting through and comprehending lifestyle indicators that reflect multiple physical and emotional states," said Eran Ofir, CEO & Co-founder of Somatix. "Selection for inclusion in the Red Herring Top 100 is another significant milestone on our mission to empower positive healthcare transformation."

About Somatix

Somatix is a leader in wearable-assisted gesture detection for real-time health intervention and wellbeing enhancement. Our technological core – the Somatix real-time gesture detection platform – leverages sensors in commercial off-the-shelf smartwatches, smartbands and IoT connected devices. It additionally employs adaptive Machine Learning and Big Data analytics to passively monitor massive volumes of gesture data, for precision recognition of a range of physiological and emotional indicators – all to facilitate personalized, cognitive behavior therapy incentive-assisted health intervention. Somatix's innovative digital health solutions ultimately enable enterprises, health insurance companies, clinics and elderly caregivers, among others, to increase the treatment adherence and improve the lives of those under their care.

For more information, please visit www.somatix.com. Please follow us on [LinkedIn](#) and [Twitter](#).

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